



**MEETING MINUTES**  
**Thursday, May 11, 2017, 2:00 – 4:30 PM**  
**Watsonville City Library – Meeting Room, Second Floor**  
**275 Main Street, Ste. 100, Watsonville, CA**

**Members Present:** Vicki Boriack, First 5 Santa Cruz County, Larry Drury, Go Kids Inc., Irene Freiberg, First 5 Santa Cruz County, Karen Hamman, Pajaro Valley Unified School District, Elaine Henning, Voucher Project, Patrice Keet, Museum of Discovery, Leticia Mendoza, YWCA of Watsonville, Sita Moon, CDRC, Jane Weed-Pomerantz, Positive Discipline Community Resources, Jude Rose, CASA, Jerri Winner, Encompass Head Start and Nicole Young, Optimal Solutions

**Absent Members:** Sara Balla, Discovery Preschool, Rebecca Bogdan, SCCOE School Nurse, Yvette Brooks, SELPA-MIS, Barbara Griffin, Campus Kids Connection, Rosario Navarro, SCCOE/MHS, Tricia Pastor Cross, Cabrillo College, Elizabeth Root, UCSC, Hendrika Sheldon, Happy Acers Family Child Care and Martine Watkins, SCCOE

**Guest:** Assmblymember Anna Caballero, David Brody, First 5 Santa Cruz County, Maria Cardenas, Santa Cruz Community Ventures, Kathy Lathrop, PVUSD Early Childhood Development and Angelica Renteria, PVUSD Migrant and Seasonal Head Start

I. CALL TO ORDER/INTRODUCTIONS

- L. Drury called the meeting to order at 2:30 PM.

II. AGENDA REVIEW AND QUORUM CHECK

- Quorum was met.
- Agenda was reviewed with no additions.

III. APPROVAL OF CONSENT AGENDA ITEMS – ACTION ITEM

- FEBRUARY MINUTES
- COMMITTEE REPORTS
- STAFF REPORT
- Motion to accept the consent agenda was made by Allison Pepper, seconded by Leticia Mendoza
- New members Jude Rose and Patrice Keet were welcomed as new members to the Council.

IV. PUBLIC COMMENTS AND COMMUNICATIONS

- M. Castro reported that Head Start Migrant/Seasonal program needs providers. This issue and more will be added as an agenda item at the next meeting.



#### V. NEW CCPC NAME AND LOGO

- C. Mulford shared the new name and logo for the Child Care Planning Council.  
New name: Childhood Advisory Council of Santa Cruz County.  
New logo: Hummingbird: symbolizes hope and resiliency.

#### VI. 50 /50 FILM AND DISCUSSION – MARTINE WATKINS, SANTA CRUZ CITY COUNCILWOMAN

- M. Watkins introduced the film 50/50: Rethinking the Past, Present, and Future of Women + Power. A film of the accomplishments of women, mentorship, equity, and being purposeful so that the next generation will reach parity.

#### VII. MAY REVISE

- L. Drury presented child care outcomes from the May Revise
- 6% SSR increase in funding effective July 18<sup>th</sup>.
- Increase RMR to 75th percentile.
- \$7.9 million for full day preschools (LEAs)
- 1.5% COLA for all programs

#### VIII. INSIDE EDUCATION

- Sponsored by COE. Business leaders visit schools of various sizes in the county. Inside Education gives individuals an opportunity to learn more about their school community and shows the different layers of education. Information brochures were passed out and C. Mulford invited members who were interested to complete an application. Starts in September and goes through May.

#### IX. SPECIAL GUEST SPEAKER: ASSEMBLYMEMBER - ANNA M. CABALLERO, 30<sup>TH</sup> DISTRICT

- L. Drury introduced Anna Caballero. A. Caballero spoke about opportunities and creating pathways for people to be successful. Spoke on reducing youth violence by focusing on early childhood education. Looked at getting the business community invested in doing the work.
- Parents cannot access affordable child care. What are the pieces that could help in addition to what we are already doing (AB300)? Pilot programs will address the challenges to finding programs that fits child (ren) needs. It will also allow programs to fully utilize their state child care contracts.



- AB 26 addresses the informal child care system in which providers do not have training. Bill would help develop a training program to purchase materials to use with children. It also helps them to become licensed and see themselves as business people.
- C. Mulford asked how we can be better advocates. The governor is mindful of building a conservative budget. A. Caballero asked for data and language from the Council. The Childhood Advisory Council will send information to inform her of the field's issues.
- The message left with the Governor from the Women's Caucus is that early childhood education is critical. It needs to be included in the budget.

#### X. ANNOUNCEMENTS

- No announcements.

#### XI. ADJOURNMENT

- Meeting adjourned at 4:30 pm.

**Next meeting:** TBD